



VISION

EMPOWERING
STUDENTS *TO*
TRANSFORM THE **WORLD**

MISSION





STRATEGIC PLAN 2017-2020

GOAL 1: ENHANCE THE CULTURE OF EQUITY, DIVERSITY AND INCLUSION

1. Collaborate with USC's schools to create innovative, creative, and artistic materials addressing equity and inclusion education for college students.
2. Imbed an equity and inclusion framework throughout student affairs departments, programs, and services.
3. Build mastery-level skills among professional staff in cultural competency.
4. Enhance space options for cultural programs and experiences.

GOAL 3: DISRUPT THE CULTURE OF AT RISK SUBSTANCE USE

1. Increase student participation in healthy social activities.
2. Ensure consistent, university-wide messages (e.g., policies, practices, procedures) regarding alcohol consumption.
3. Reduce overconsumption of alcohol among students on football game days.

GOAL 2: CULTIVATE A CULTURE WHERE INDIVIDUALS AND COMMUNITIES THRIVE

1. Launch a first-year seminar that introduces students to essential transition topics.
2. Host an annual Institute on Student Well-Being.
3. Make mindfulness programs accessible to all USC students.

GOAL 4: FOSTER A CULTURE OF CONSENT AND HEALTHY RELATIONSHIPS

1. Collaborate with campus partners and national experts to provide a four-year educational module for consent and healthy relationships.
2. Launch a bystander education campaign recognizable by USC students.